



DILAN MİRİOĞLU CEBECİ

PRODUCT DESIGNER

SUMMARY

Product designer working end-to-end; from research and user flows through to polished, high-fidelity UI. I design and maintain reusable components, contribute to design systems, and translate complex requirements into clean, scalable interfaces. Comfortable owning a product surface from wireframe to shipped screen, and iterating against real UX metrics.

Collaborative and fast-iterating, I partner closely with product, engineering, and stakeholders to balance visual craft, business goals, and real user needs.

EXPERIENCE



RoofStacks - UX/UI Designer

Nov 2024 - Jan 2026

GoArt Marketplace:

- Owned the information architecture and designed the high-fidelity UI, from wireframes through to shipped screens.

GoArt Exchange (Crypto Exchange Platform):

- Migrated screens to a new design system, building new UI components from its base components and contributing them back into the system.
- Benchmarked competitor exchange apps to refine features and screen-level design decisions.

GoArt Worlds (Game):

- Redesigned game screens for landscape play as part of a 3-person design team.

Team Practices:

- Co-created a UX Pipeline and UX Maturity model, defined UX KPIs, and drove adoption of analytics tools (session recordings, funnels) for data-driven design.



Vodafone Turkey - UX Designer

Feb 2023 - Nov 2024

- Designed B2C landing and promotional pages with scroll-triggered and micro-animated components, working with engineering to keep GIF/SVG assets lightweight.
- Designed custom animated pop-ups for marketing campaigns that consistently outperformed their static versions by 2 to 3% in click-through rate.
- Designed reusable UI components adopted across multiple campaign pages, still in use on Vodafone's site.

EDUCATION



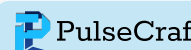
Istanbul Technical University

Bachelor's degree, Industrial Design
2017 - 2023

LINKS

[Portfolio](#) [Dribbble](#) [LinkedIn](#)

AI PROJECTS



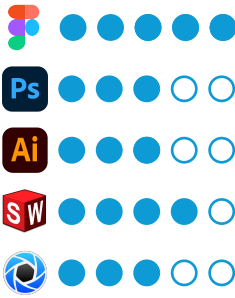
CONTACT

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Ataşehir/İstanbul

SKILLS



Product Design
Interaction Design
Problem Solving
UI Design
Prototyping

LANGUAGES

English
Upper-Intermediate
Turkish
Native

HOBBIES

